



**AMERICAN OAK**



**ASH**

## **American Oak by ASH**

America's favourite hardwood, supplied to Australian requirements.



Supplied by AHEC

## How have ASH improved AMERICAN OAK?

American Oak is a beautiful and versatile hardwood, appreciated for its stunning crown cut grain, vast availability, dimensional stability and versatility in application.

It is a medium density hardwood that cuts, drills, glues and machines exceptionally well.

However, a great opportunity exists to improve the price and the way American Oak is supplied. ASH have done both, right here in Victoria, by manufacturing American Oak the same way we process Australian hardwoods.

### Improvement in supply:

ASH have done all the hard work for you. Straight line cut, fault docked, packed to set dimensions in small and affordable packs. No longer do you need to buy volumes of random widths and spend countless hours ripping and docking to make a piece of furniture or joinery. This saves at least 20% in actual costs (and you don't have to worry about waste!).



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## American Oak by ASH Benefits:



Straight line edged



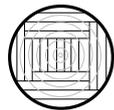
Fault docked



Set dimensioned,  
small packs



30% savings in waste



Crown cut



Gauged to thickness

## American Oak by ASH Products:

- Rough sawn
- Dressed Boards
- Laminated stair components
- Benchtops
- Flooring
- Lining
- Battens
- Custom Profiles

See price list for sizes.

## TRADITIONAL AMERICAN OAK SOLD AS AMERICAN FAS GRADE



Random widths with wane, wane, cupping, end splits in very large packs



Boards with cupping and spring



Large knots and defects mid length

## AMERICAN OAK by ASH SOLD AS AUSTRALIAN SELECT GRADE



Set width with faults docked out in small packs



Straight line cut boards



Fault docked and well graded

## ASH have the stock, when you need it.

Historically Australia's largest hardwood mill, ASH keep it in stock – so you don't have to. Buy the size you want, when you want.

### Not American White Oak, not American Red Oak... American Oak by ASH!

American Oak by ASH is different. Easily interchangeable for White Oak. It is not as olive-brown in colour as white oak, nor is it pink in colour like typical American Red Oak. It is blonde in appearance – closer to that of typical Engineered Oak flooring.

Traditional American Oak is usually divided into two main categories – 'American Red Oak' (*Quercus rubra*) or 'American White Oak' (*Quercus alba*), with multiple subspecies of varied colour and performance depending on geographical location, climate and growing speed.

American Oak by ASH belongs to the *rubra* family and is generally straight grained, crown cut, coarse textured and distinctive in appearance. It can easily be moulded, shaped, laminated, painted or stained to suit your decor needs. Plus American Oak by ASH is available in all the manufactured products you know and love from ASH.





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## Why American Oak?

**American Oak is the dominant hardwood species grown in the USA. More than 94.8 million cubic metres of American Oak is grown every year with 54.8 million cubic metres harvested – dwarfing the hardwood volumes grown for production in Australia.** American Oak by ASH also answers our absolute commitment to sustainable harvesting. The oak forests of USA are increasing by 39.9 million m<sup>3</sup> every year. When we combine this vast availability, attractive look and performance of American Oak by ASH with innovation and high standards of local processing born from decades of experience, it is clearly the perfect material for Australia's volume and architectural markets – especially where consistent quality is a must.

Contact an American Oak by ASH specialist to find out what sizes are available and to discuss your specific application.

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